

coles

Dairy Farmers



CONFERENCE PROGRAM

8-10 March 2023 Melbourne Australia



WELCOME

Welcome!

Coles is enormously proud to be hosting our first Coles Dairy Farmer Conference to support our ambition to be Better Together.

The conference provides a great opportunity to celebrate the success of the direct to farm milk sourcing model, established in July 2019 with a vision to build relationships with farmers, offer fair prices and a more sustainable income model enabling farmers to plan their businesses with certainty.

The direct sourcing model represented the epitome of Better Together thinking and we look forward to embedding that approach into our conference program.

Understanding what sustainability means for Coles, our farmers and the dairy industry is without doubt a substantial challenge, particularly given the dynamics of agricultural systems. We established the Coles Sustainable Dairy Development Group as a platform to start that journey and we are looking forward to growing our shared sustainability initiatives through this conference and beyond.

The past few years have seen us collectively navigate the impact of droughts, fires, floods, pandemics and wars, almost in a continuum. We have learned to think on our feet and realised how quickly milk production can change with little notice or control. We have felt the setbacks that farmers can face with the likes of flooded paddocks, mastitis, foot soreness, labour shortages, rising costs and sheer exhaustion to name a few. We are inspired by the resilience of our farmers and remain committed to supporting you through these challenges wherever possible.

During this time, we have also been responding to the impacts of Covid on our overall supply chain, to changes in customers demand trends and collaborating with our processing partners to ensure the great quality milk that you provide is converted into amazing Coles Own Brand Dairy products for our customers to enjoy through our supermarket and convenience network across Australia.

It might be a time of uncertainty for many, but we can all take comfort in the confidence consumers' have in buying Coles Own Brand dairy products, day in day out. Thank you for all that you do to supply over 400 million litres of milk annually to Coles – your combined dedication is extraordinary. I think we make a great team.

We hope the speaker program inspires all of us to be of courage and build better pathways together as we face a future that remains uncertain yet presents incredible opportunity for all of us.

Thank you for coming to the 2023 Coles Dairy Farmer Conference - Better Together.

I look forward to catching up.

Kind regards,

Brad Gorman

General Manager, Dairy, Freezer and Convenience



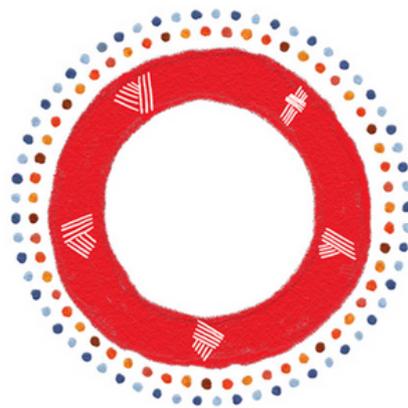
Better Together recognises that when we work together, we can make a real difference to our team, our suppliers, our customers and to the communities in which we live and work. Better Together sets out our ambitions and details how we will work together with all our stakeholders to bring about positive change.

A team that is Better Together



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ABOUT THE ARTWORK

The Together to Zero and Better Together original artwork design was created by Bundjalung/Biripi artist Nikita Ridgeway of Boss Lady Design and Communication©.

The dots, as used in the art of Northern Aboriginal Australian people, reflect the notion of community with many different groups circling around a larger collective goal. The cross-hatching designs, as used in the art of Southern Aboriginal Australian people, represent the weaving technique used to create tools to hunt and gather food. Combined they represent the importance of working together to protect and sustain life.

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Dairy Farmers

WELCOME CELEBRATION

Please join us for the
2023 Coles Dairy Farmer Conference
Welcome Celebration
Make your way over to:

Crown Towers
River Room
Wednesday 8 March 2023
6.30pm to 9.30pm

includes substantial savoury and sweet canapes,
drinks and live music, with the Platinum Band

Dress: Smart Casual
Master of Ceremonies: Tim Lee

Please see the map on page 23
for directions to the venue.

THE PLATINUM BAND



DAY ONE - MORNING PROGRAM

THURSDAY 9 MARCH 2023

7.30AM

BARISTA MADE COFFEE & TEA ON ARRIVAL

8.15AM

WELCOME

Tim Lee, Conference Master of Ceremonies

8.35AM

WELCOME TO COUNTRY

Stan Yarramunua

SESSION 1

BETTER TOGETHER - COLES DIRECT TO FARM MILK SOURCING

8.45AM - 9.30AM

Introducing the 'better together' concept. Its relevance to the Coles direct to farm sourcing model and its inspiration for our future.

Brad Gorman, General Manager, Dairy, Freezer and Convenience, Coles.

The Coles Direct to Farm Sourcing Model for raw milk has been operating for 4 years. Has it been better together and how is this gauged? Most excitingly, the journey for Coles Dairy Own Brand products has only just started. Brad will provide insights into the direct to farm sourcing model, the landscape of consumer demand and a snapshot of 'where to next' for Coles Own Brand Dairy Products and the important role farmers play.

Brad will answer your questions, thereafter.

DAY ONE - MORNING (CONTINUED)

SESSION 2:

THE CLIMATE & SUSTAINABILITY AGENDA

9.30AM-10.00AM

What does the sustainability agenda mean for agriculture?

Alexandra Gartmann, Chair - Agriculture and Climate Change Council

Why does agriculture need to lead and respond to the changes in climate and how can we do this in a collaborative way? Alexandra will explore these questions and provide insights on how we can work collaboratively to navigate what lies ahead and what the new targets really mean at farm-level.

10.00AM-10.30AM

MORNING TEA

Enjoy the chance to network, stretch your legs and get some fresh air.

10.30AM - 11.00AM

How will policy influence how farmers manage climate change and on-farm sustainability?

Tony Mahar, Chief Executive Officer – National Farmers' Federation

Australian Agriculture is in the spotlight with pressure to lead and respond to climate change. Tony Mahar is at the forefront of agricultural policy and will speak about where we need to be within the next five years. He'll give us an insight into how the policy environment is changing with 2030 targets, burp tax pressures and how sustainability is one of the biggest drivers in the social licence lens now

11.00AM - 11.30AM

What do banks value in the face of climate change?

Michael Whitehead, Head of Food, Beverage and Agribusiness Insights – ANZ

Global sustainability pressures are changing the banking landscape across the world. In this session, Michael Whitehead gives us an insight into what these global pressures are, how banks are responding and ultimately what it means to agricultural business moving forward.

11.30AM - 12.00PM

Q&A WITH ALEX GARTMANN, TONY MAHAR & MICHAEL WHITEHEAD

A collaborative workshop with speakers from Session 2

12.00PM - 1.00PM

LUNCH

Enjoy the chance to network, stretch your legs and get some fresh air.

DAY ONE - AFTERNOON PROGRAM

SESSION 3:

HERD PRODUCTIVITY & MAKING INNOVATIVE GAINS

1.00PM - 1.50PM

Making innovative gains with genetics

Dr Jennie Pryce, Acting Research Director & Geneticist, Agriculture Victoria

Genetics can play a significant role in improving the overall sustainability of a dairy farm and Dairy Geneticist, Jennie Pryce has studied this for most of her working life. In this session, Jennie will provide us with insights into the latest research in dairy cow genetics, the biggest trends in breeding selection and the heritable traits that we'll likely see hit the industry in the next 5 years.

The session will include a Questions and Answer opportunity.

1.50PM - 2.30PM

Sustainable advancements in breeding – What's coming next?

Nick Brasher, Managing Director - Farmwest

Paul Douglas, Business Development & Resources Manager - STG Australia

Marcus Rees, General Manager - ABS Australia & New Zealand

Some of the biggest gains in sustainability in the dairy industry have been made through genetics and breeding and there's still opportunity for more. In this session, we'll hear about what's driving breeding selection, the role that sexed and beef semen is playing in dairy and how sustainability markers are playing a major role in the future bulls that will be hitting bull catalogues in Australia.

The session will operate as an interactive panel session.

2.30PM - 3.00PM

AFTERNOON TEA

Enjoy the chance to network, stretch your legs and get some fresh air.

DAY ONE - AFTERNOON

3.00PM - 3.15PM

How can technology and interception boost herd productivity?

Alex Turney, Area Director - Lallemand Australia

Technology is transforming the way we farm in today's world, but it's not just about implementing tech that can give us the greatest benefit – it's the decisions we make with the data our technology provides us. Alex Turney has worked with farm businesses across the globe and in this session will discuss advancements in herd productivity technology and how that continues to improve overall farm sustainability.

3.15PM - 3.45PM

Moving towards more efficient and sustainable silage production, storage & management

David Lewis, Technical Services Manager - Lallemand Australia

In a variable and changing climate across all of our dairying regions along with changing feeding systems, the production, conservation and feeding of silage is increasing and becoming more important than ever. David Lewis, technical advisor will speak about production, storage and management of silage for effective and sustainable ways to feed your herd.

SESSION 4:

COLES SUSTAINABILITY STRATEGY - THE RACE HAS STARTED. SO, WHAT IS THE COURSE?

3.45PM - 4.30PM

Coles Sustainability Strategy

Leah Weckert, Chief Executive, Commercial & Express – Coles & Charlotte Rhodes, General Manager, Own Brand, Quality & Responsible Sourcing - Coles

The ambition to become Australia's most sustainable supermarket has never been more relevant. Leah will provide insights into Coles' commitment to sustainability going forward. Coles is committed to engaging with, and responding to, the concerns of their stakeholders and acting on the issues that matter to them including climate change, packaging and waste, single-use plastics, animal welfare, health and nutrition, farming and supplier partnerships. Charlotte will speak about how that strategy extends to Coles suppliers with a focus on the agricultural area.

This session will include a question and answer opportunity with Leah Weckert, Brad Gorman and Charlotte Rhodes.

4.30PM

CLOSE

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Dairy Farmers

CONFERENCE DINNER

Please join us for the
2023 Coles Dairy Farmer Conference Dinner
Make your way over to:

Crown Towers - Level 3
Aviary Rooftop
Thursday 9 March 2023
6.30pm to 10.30pm
Three course dinner and entertainment

Dress: Smart Casual
Master of Ceremonies: Tim Lee

Please see the map on page 23
for directions to the venue.

THE PLATINUM BAND



COSENTINO

The World's Best Magician

Cosentino was recently awarded the title of 'International Magician of the Year'. Mirroring his award-winning theatrical performances, Cosentino will feature his iconic illusions and magic demonstrations, coupled with cutting edge dance routines, heart stopping escapes, audience participation, mentalism, humour and many surprising twists and turns.



DAY TWO - MORNING

FRIDAY 10 MARCH 2023

8.30AM

BARISTA MADE COFFEE & TEA ON ARRIVAL

8.55AM

Introduction
Tim Lee - Master of Ceremonies

SESSION 1:

PEOPLE ON FARMS – WHO'S COMING IN AND OUT THE FRONT GATE?

9.00AM - 10.15AM

Building sustainable workplaces

Mandy Johnson, Director - Insight On-site

Australia is experiencing severe labour shortages across every industry and the dairy industry continues to feel the effects. Mandy Johnson, an author, speaker and adviser on all things “People” will explore the question keeping us all up at night “where did all the workers go and why aren’t we coping?” In this engaging session, Mandy will discuss tangible solutions to support farmer businesses to attract and keep great staff in today’s workforce climate.

10.15AM - 10.45AM

MORNING TEA

Enjoy the chance to network, stretch your legs and get some fresh air.

SESSION 2:

FARM BUSINESS MANAGEMENT – WHAT'S SHAPING OUR FUTURE?

10.45AM - 11.15AM

What is the state of play for dairy in 2023 and beyond?

Jo Bills & Steve Spencer, Directors – Fresh Agenda

We’ve seen record high milk prices and declining production across Australia over the past 3 years and the question on every dairy farmer’s mind is “what is going to happen next?” Jo & Steve will give us a snapshot of how dairy is stacking up globally, and what’s changing in the broader landscape in the short and medium term that will have a significant effect on dairy enterprises.

DAY 2 - MORNING (CONTINUED)

FRIDAY 10 MARCH 2023

11.15AM - 11.45AM

What happened to our input costs?

Colin Peace, Analyst and Director - JumbukAG

Over the past few years, we have seen input prices skyrocket and the effects have been felt on almost every dairy farm across Australia. In this session, we'll hear from agriculture consultant, Colin Peace about what drove this huge shift in pricing and what we can expect to unfold next. Colin will provide us with the latest trends on pricing, feed and how that will relate to milk price.

11.45AM - 12.15PM

Q&A WITH STEVE SPENCER, JO BILLS & COLIN PEACE

A collaborative workshop with speakers from Session 2

SESSION 3:

COLES SUSTAINABLE DAIRY DEVELOPMENT GROUP (CSDDG) SNAPSHOT

12.15PM - 12.45PM

CSDDG Sustainability Programs

David Koch, Managing Director - Milk Department

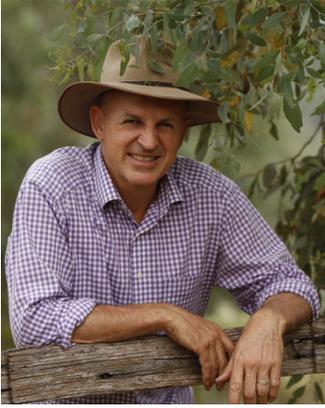
The Coles Sustainable Dairy Development Group was set up to support Coles Dairy Farmers to make changes and enhance sustainability across all facets of their business. The group also enables innovative opportunities to be explored that will enhance productivity and profitability of dairy farming now and into the future. David will speak about CSDDG programs that are available that continue to drive sustainability for Coles dairy farmers.

12.45PM - 1.15PM

CLOSE & LUNCH

Enjoy the chance to network, stretch your legs and get some fresh air over lunch before we all head home.

SPEAKERS



TIM LEE

JOURNALIST - ABC

Tim Lee's passion for rural Australia stems from his childhood spent on family farming properties - fine wool, prime lambs, beef and cropping in Gippsland, eastern Victoria. But he also knows about dairy cows. He's from the Macalister Irrigation District, a prime dairy region, where he owns a beef property. Tim joined the ABC's rural department in 1992, worked around Australia as a rural and regional reporter and as a producer on Australian Story and then joined Landline in 2001. Since then and has reported on the biggest issues in rural and regional Australia, been awarded a United Nations' Association Media Peace prize and been named Victorian Rural journalist of the year three times. Tim is also an historian and author of books on woolsheds, drovers and fishing. Tim has done countless dairy stories over the years, so he has a sound knowledge of the industry. Sharing with us a true story, he once had a brief spell milking cows on an organic dairy farm in Cornwall England. Owned by some bloke who at that time called himself Prince Charles!



BRAD GORMAN

GENERAL MANAGER, DAIRY, FREEZER AND CONVENIENCE - COLES

Brad is the General Manager, Dairy, Frozen & Convenience at Coles in a role that leverages his near 20 years' experience at this leading Australian retailer. Prior to assuming this role in April 2022, Brad held General Management roles across portfolios including Liquor, Fresh Produce and Delicatessen at Coles. With buying roles across every fresh food category at Coles, Brad is proud to bring deep capability and experience of agricultural supply chains from farm to plate. Prior to joining Coles, Brad was a corporate finance and strategy consulting specialist with PwC delivering across multiple sectors. Brad has served as a Board Director for Secondbite aspiring to end hunger and waste and holds qualifications from the University of Technology Sydney and from the Institute of Chartered Accountants of Australia.

SPEAKERS



ALEXANDRA GARTMANN

CHAIR - AGRICULTURE AND CLIMATE CHANGE COUNCIL

Alex is Chair of the Victorian Agriculture and Climate Change Council, a Non Executive Director of Nufarm, the Deputy Chair of the Australian Wool Testing Authority, a Director of the Australian Farm Institute, a trustee of Helen Macpherson Smith Trust, and a Director of the One Basin CRC. Former executive roles include CEO of Rural Bank and Executive at the Bendigo and Adelaide Bank Group responsible for the Group's Partnerships, Marketing, Corporate Affairs, ESG and Climate Risk; CEO of the Foundation for Rural and Regional Renewal; CEO of the Birchip Cropping Group (Wimmera Mallee region) and Community Landcare Coordinator in the wheatbelt of WA. She has worked in western China and Chile on rural development projects. Alex enjoys mountain biking, road cycling, stand up paddleboarding, hockey and dog agility trials. Alex resides in central Victoria, on Dja Dja Wurrung country. She has a Bachelor of Science with honours in Resource and Environmental Management from the ANU.



TONY MAHAR - CHIEF EXECUTIVE OFFICER – NATIONAL FARMERS FEDERATION

Tony comes from a farming background in South Western Victoria and has worked in and around agriculture for the majority of his working life. He has experience in working with global food manufacturers, major Australian agribusinesses and the Commonwealth Department of Agriculture. He was appointed NFF CEO in March 2016 after holding the positions of Trade and Economics Manager and Deputy CEO. He has tertiary qualifications in agricultural commerce from Sydney University and a masters degree in industry policy from Australian National University.



MICHAEL WHITEHEAD - HEAD OF FOOD, BEVERAGE AND AGRIBUSINESS INSIGHTS - ANZ

In Michael's role, he analyses, writes and presents extensively on a wide range of issues impacting all parts of the FBA supply chain, including farmers, agribusinesses and stakeholders across all subsectors. Prior to this, Michael has worked for Macquarie Agricultural Funds Management in New York, and Rabobank's Food & Agribusiness Research Advisory team in North America, as well as with the United Nations and the International Committee of the Red Cross in Switzerland. Michael has been featured widely in global media outlets, including CNBC, the Financial Times and the Wall Street Journal. He has experience in agricultural production and consulting, particularly in Australia and China, as well as having worked in federal politics and as a radio and print journalist.

SPEAKERS



JENNIE PRYCE

ACTING RESEARCH DIRECTOR & GENETICIST - AGRICULTURE VICTORIA

Professor Jennie Pryce is a geneticist known for her work in dairy genetics and genomics. Jennie is Research Director of the Genomics and Cellular Sciences group of Agriculture Victoria Research (part of DEECA) and is professor of animal genetics at La Trobe University. Jennie has dedicated her life to dairy herd improvement and is very passionate about research. She grew up on a dairy farm in Shropshire and studied at the University of Edinburgh (BSc and PhD). Jennie's main research interests are genetic improvement of traits associated with health, welfare and environmental impact in dairy cows. Jennie is a highly cited researcher and in 2019, 2020, 2021 and 2022 was named as Australia's top researcher in the field of animal husbandry based on research papers published in the top 20 journals in each field over the past 5 years.



NICK BRASHER

MANAGING DIRECTOR - FARMWEST

Managing Director of Farmwest a family-owned herd improvement company supplying Genetics and herd recording in Western Australia. I have a lifelong passion for the Dairy Industry of Australia. With commitment to assist Dairy Producers to become more profitable using genetics, data, and new technologies. The ability to create opportunities for Dairy Producers to become more profitable, sustainable and influential is a huge driver for me personally and the potential to be able to achieve this really excites me. I currently hold a director position with Western Dairy as a non-farmer specialist Director, which I have found to be a rewarding opportunity, playing key role in ensuring the value of the dairy levy is optimised and that Western Dairy continually strives to achieve its vision for a vibrant, profitable and ethical dairy industry in WA.

SPEAKERS



PAUL DOUGLAS

BUSINESS DEVELOPMENT AND RESOURCES MANAGER - ST GENETICS

Paul has extensive experience in Animal Genetics, primarily focused on the dairy industry and the evolution of genomics within this field - with some external consultancy in the instigation of sheep genomic evaluation projects. A key focus within Paul's career has been in the development of practical genetic data interpretations to assist in identifying the value proposition of genetic merit to farm profitability. Paul's current role is in the business development opportunities aligned with sexed semen applications within dairy replacement, beef on dairy, beef to beef and sheep industries. Associated with this role is the development of support strategies in the practical application of genomics, and the alignment of this technology with feed conversion efficiencies and methane reduction strategies.



MARCUS REES

GENERAL MANAGER - ABS AUSTRALIA AND NEW ZEALAND

In many ways Marcus Rees' career hasn't followed a traditional path, but he wouldn't have it any other way. The General Manager of ABS Australia and New Zealand spent 18 years working on his family's south west Victorian dairy farm, milking 280 Holstein and Holstein-cross cows, before moving into the genetics industry in 2014. Hanging-up the dairy apron, Marcus still dons gumboots and gets his fix on-farm working with farmers to drive genetic gain in dairy and beef herds, while promoting business and environmental sustainability. Since taking the reins of the Oceania region for the global genetic giant Genus in 2019, Marcus and his team are now the largest Australian supplier of bovine genetics. ABS Australia has also since implemented an industry-first business sustainability report, introduced a beef on dairy supply chain and boosted sales of Sexcel® - a sexed genetic product - to ensure dairy farmers breed replacements from their best animals and decrease bobby calves in the supply chain.

SPEAKERS



ALEX TURNEY

AREA DIRECTOR - LALLEMAND AUSTRALIA

Alex was raised on a Dairy Farm in NZ, he's worked in Animal Health and Nutrition sectors for 25 years. Alex's interests span Dairy, Lot Feeding, Pig, Poultry, Forage, Aquaculture and Companion Animal's. Fascinated by technology Alex has been exposed to a wide variety of agricultural systems across his role covering Australia, New Zealand, Indonesia and South Africa for Lallemand.



DAVID LEWIS

TECHNICAL SERVICES MANAGER - LALLEMAND AUSTRALIA

Based in Wangaratta, Victoria, David has worked at Lallemand Animal Nutrition for more than 20 years. Starting as a Technical Services Manager with Quality Silage Systems, which was acquired by Lallemand Animal Nutrition in 2010, David works in South Eastern Australia delivering forage and nutrition technology to farmers. The level of experience David has in the silage industry is almost unparalleled. Beginning his career on a mixed farming enterprise. David has made silage and managed projects in many parts of Australia from Tasmania to the top of the Northern Territory as well as other countries. He is the technical leader for the Lallemand Animal Nutrition silage business in Australia and also travels to and provides technical support to New Zealand, South Africa, Vietnam and Indonesia.

SPEAKERS



LEAH WECKERT

LEAH WECKERT, CHIEF EXECUTIVE, COMMERCIAL & EXPRESS – COLES

Leah has more than 20 years of finance, commercial and strategy experience, including a number of senior roles across Coles. Leah was appointed Chief Executive, Commercial & Express in April 2022 and is responsible for Supermarkets Business Units covering Grocery, Non-food, Dairy, Freezer, Convenience, Fresh Produce, Meat & Deli. She is also responsible for own brand, store development, export, Coles' food manufacturing facilities and the Coles Express business. Her previous roles at Coles include Chief Financial Officer, Director Strategy, Chief People Officer, State General Manager Victoria and General Manager Merchandise, Strategy and Innovation. She also served as Director on the Flybuys board from 2018 – 2020. Prior to joining Coles, Leah was an Associate Principal at McKinsey & Company, advising large private and public sector clients. She previously led global strategy and M&A projects at Fosters in her role in Strategy and Business Development.



CHARLOTTE RHODES

GENERAL MANAGER, OWN BRAND, QUALITY & RESPONSIBLE SOURCING - COLES

Charlotte Rhodes is the GM for Own Brand, Quality and Responsible Sourcing. Originally from the UK and a scientist by profession, Charlotte has more than 25 years of experience in Australian and international retail. Prior to joining Coles in 2015 Charlotte worked for Sainsbury's Supermarkets where she was the Business Unit Director for Fresh Food (Produce, Meat, Meal Solutions, Counters and Bakery). Charlotte has been with Coles for 8 years in a variety of leadership roles. Now leading the Own Brand business with accountability for Innovation, Responsible Sourcing, Quality and Safety. Charlotte's favourite Coles Brand Product is 2L Lite Milk!

SPEAKERS



MANDY JOHNSON

DIRECTOR - INSIGHT ON-SITE

Mandy Johnson is a best-selling business author who speaks, teaches and advises on the innovative 'people' strategies that transform individual and organizational results. With 'in-the-trenches' experience as a founder and ex-director of Flight Centre UK, she has also worked with a diverse range of companies including Virgin Australia, Teys Beef, Agrtrade, the Australian Stockbroker's Association, Dairy Australia, Ray White Commercial, the Queensland State Library, and Michael Hill Jewellery to name just a few. One of only a handful of Australians to present at the Asia/Pacific Talent Conference in Taipei, Mandy has been interviewed for her innovative business ideas on media such as Sky Business News, The Australian Financial Review, ABC Radio's Conversation Hour and Jon Faine program and Qantas In-Flight Radio. Mandy now runs Australia's first People & Culture Accelerator Program and is a Course Director on the Australian Owner/Manager Program and an executive educator at several universities.



STEVE SPENCER

DIRECTOR - FRESHAGENDA

Jo and Steve are directors of Freshagenda whose work includes market analysis, forecasting and supply chain strategy development from farm to consumer in the dairy sector. Freshagenda provides short and long-term analysis of global and domestic dairy industries, servicing clients in Europe and US as well as the Oceania region, which includes manufacturers and processors, traders and brokers and major multinational FMCG groups. Steve has experience in several agrifood sectors with a predominantly dairy focus, but has also worked in each of the major livestock and fresh produce sectors. He has undertaken major analysis of supply chain structures and food pricing in the Australian agrifoods market.



JO BILLS

DIRECTOR - FRESHAGENDA

Jo and Steve are directors of Freshagenda whose work includes market analysis, forecasting and supply chain strategy development from farm to consumer in the dairy sector. Freshagenda provides short and long-term analysis of global and domestic dairy industries, servicing clients in Europe and US as well as the Oceania region, which includes manufacturers and processors, traders and brokers and major multinational FMCG groups. Joanne has worked across a number of agribusiness sectors including beef, grains, produce, wine and ag-innovation. Joanne's professional career has included senior roles with Dairy Australia, National Australia Bank and ABARES. She is currently a member of the Australian Dairy Conference (ADC) Board. The Australian Dairy Conference convenes Australia's premier dairy event, created by farmers for farmers. ADC is committed to supporting innovation and strategic thinking in the Australian dairy industry. Joanne previously served two terms on the Board of GippsDairy.

SPEAKERS



COLIN PEACE

ANALYST AND DIRECTOR - JUMBUKAG

Originally from a dairy, beef and sheep property at Leitchville in northern Victoria, Colin's career has included grain trading, technical roles in quality analysis and agricultural chemicals and representing the fodder industry in Australia and marketing. Through JumbukAG, Colin monitors hay grain, pulse and canola prices, writes weekly newspaper columns on grain and hay, co-ordinates the activities of the Grain Industry Association of Victoria delivers the grain and hay market reports for Milk Department and provides hay supply and demand forecasts.



DAVID KOCH

MANAGING DIRECTOR - MILK DEPARTMENT

David Koch is the owner and Managing Director of Milk Department, who were appointed Coles' Agent to directly source and manage milk from Australian Dairy Farmers in June 2019. David also Chairs the Coles Sustainable Dairy Development Group. David has an extensive FMCG procurement and consulting background in Global Sourcing with Treasury Wines, Fosters Group, National Foods and PWC. He is a past President of the Sustainable Agricultural Initiative Platform - Australia.

ASSISTANCE HOTLINE: FELICITY DOOLAN 0411 405 529

Registration

Conference attendees can attend the registration desk from 5pm on Wednesday 8 March outside the River Room prior to the Welcome Function or before the conference on Thursday 9 March outside the Promenade Room where the conference will be held.

Expenses covered

Expenses relating to the event including accommodation for the evening of 8th and 9th March, airfares, transfers from Melbourne airport to Crown Complex and return, parking at Crown and catering will be covered by Coles with bookings managed via Coles Travel Agent, FCM Business & Events.

Accommodation

Accommodation will be provided for everyone at Crown Promenade, Melbourne for Wednesday and Thursday evenings.

Breakfast

Breakfast costs are covered by Coles on Thursday 9 March and Friday 10 March. Breakfast will be buffet style and hosted in the Mesh restaurant located in the lobby of Crown Promenade Hotel. The breakfast will run from 6.30am – 10.30am.

Dress Code

The dress code for the conference, welcome function and dinner is smart casual.

Transfers

Bus transfers are provided by Coles for all delegates to the Hotel from the airport and return. FCM Travel will send you confirmation of your transfers to and from the airport.

Parking

There is parking available at Crown multi-level carpark for those driving. Please enter from Kings Way, Clarke Street or Haig Street. Parking costs will be covered by Coles. A map to show you where to park is located on the next page. Your ticket will need to be validated at Crown Promenade before you depart.

Conference Locations

A map is provided with the conference locations on page 23.

Changes to Travel Arrangements

Please contact FCM travel for assistance regarding travel, airfares, logistics and accommodation on dairyfarmers@fcmtravel.com.au or call (03) 9192 7688.

ASSISTANCE HOTLINE: FELICITY DOOLAN 0411 405 529



**WELCOME FUNCTION - WED 8 MARCH 6.30PM
RIVER ROOM, CROWN TOWERS**

- To access Crown Towers for the Welcome Function:
1. Take the elevator to Level 1 in Main Casino.
 2. Walk through the retail strip past the Village Cinemas
 3. Take the escalators to the food court.
 4. Walk through the retail and restaurant strip along the river.
 5. At Nobu restaurant, take the escalators on the right-hand side up to Crown Tower's function spaces where you'll find the River Room

**CONFERENCE DINNER - THURS 9 MARCH 6.30PM
AVIARY ROOFTOP, CROWN TOWERS**

- To access Crown Towers for the Conference Dinner:
1. Follow the instructions 1-4 on the left.
 2. Next to Spice Temple restaurant, take the elevator to Level 3.
 3. Once on level 3, turn right heading towards Dinner by Heston and you'll find the Aviary

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A series of horizontal dotted lines for writing notes.



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